

WELCOME HOME

WELCOME
TO RENNES SCHOOL
OF BUSINESS



RENNES
SCHOOL
OF
BUSINESS

UNFRAMED THINKING



SOMMAIRE

01 THE SCHOOL

A Breton and cosmopolitan school, open to the world

02 INTERNATIONAL

An international pathway to enjoy a unique multicultural experience

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Every lever to get involved and help build a sustainable future

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A highly regarded school recognised for its rigour and interdisciplinary programmes

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Learning means fully living your student experience

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Career-focused degrees, work-study and an international network: the path to lasting success

THE SCHOOL

Welcome to Rennes School of Business, a cosmopolitan school open to the world

STUDENTS AT THE HEART, BUSINESS AT THE CENTRE, WITH INTERNATIONAL DNA

Rennes School of Business was built and has grown thanks to its founding international dimension, making diversity a strength and a source of innovation. With a second campus located in Paris, close to major economic decision-making centres, the school strengthens its ties with the business world and broadens its influence. RSB inspires, educates and transforms today's talents into tomorrow's agile, bold and responsible leaders.

MULTICULTURAL AND INTERNATIONAL: IMMERSION STARTS RIGHT ON CAMPUS!

- Nearly 5,000 students
- Over 100 nationalities on our campuses
- Nearly 100% of classes taught in English

“THINKING OUTSIDE THE BOX” TO UNDERSTAND, LEARN AND ACT DIFFERENTLY

Going beyond established frameworks to adopt a distinctive mindset: that is RSB's Unframed Thinking philosophy. Creative, leading and influential, Unframed Leaders are trained to drive a new way of seeing the world. Create, Connect, Change.

An international school with a cosmopolitan faculty unique in Europe, Rennes School of Business was the first Grande École to welcome, from its very beginning, faculty researchers from all over the world.



02 INTERNATIONAL

A unique multicultural experience to give your career an international boost

AT THE CORE OF OUR DNA

Since it was founded, the Rennes-based school has chosen openness to the world. Through its history, network and international resources, it affirms its pioneering identity and its commitment to serving the region.

DID YOU SAY MULTICULTURALISM?

Welcome to the 100+ nationalities on campus, for a true experience of openness while in France. International students take part in all programmes, student projects and within the incubator.



KEY FIGURES

- **Nearly 90%** international faculty
- **330** partner universities on every continent
- **29** Alumni clubs worldwide
- **58%** of RSB graduates work in roles linked to international activity

AND IN PRACTICAL TERMS?

- **One-semester academic exchanges** abroad within our Bachelor, Grande École and Master programmes, with the option to extend the experience up to 18 months at a partner university.
- **Personalised support** to prepare for each departure (university selection, administrative steps, cultural preparation).
- **A network** where one quarter of alumni build their careers internationally.
- **Support** from the student association Well'Come, which welcomes international students on arrival in France - and through 90 annual events led by Alumni clubs worldwide.
- **The passion** of our students, faculty and staff for international openness. Opening to the world to better understand it, draw inspiration to innovate, inspire in return and form friendships for life.

03 TRANSITIONS

Sharpen your critical thinking, rethink existing models and shape a more responsible world

Ethics and social responsibility lie at the foundation of Rennes School of Business. Transition and sustainability issues run through our training and research programmes. Across its campuses, the school is committed to a CSR strategy (Corporate Social Responsibility). In this context, it reports on actions taken - including its first Scope 3 carbon assessment in 2022 - and involves stakeholders through dedicated initiatives throughout the year.

TRANSITIONS AT THE HEART OF OUR PROGRAMMES: HOW DO YOU CONTRIBUTE?

- **Learn:** environmental, social, geopolitical and digital transitions are embedded in all our curricula, with further specialisations available.
- **Put into practice:** hands-on projects with companies and civil-society organisations from day one, for every cohort.
- **Entrepreneurship:** everyone can receive support for their business project via the Innostart incubator.
- **Promote** non-discrimination and inclusion.
- **Research:** Research: conduct research on transitions in partnership with the Centre for Unframed Thinking (CUT), dedicated to transitions.
- **Get involved:** by joining student associations, each with a CSR lead and numerous impact-driven initiatives.

100%

of programmes integrate contemporary transition challenges into courses and projects co-developed with companies and civil-society actors.



The School's driving role in its region and among stakeholders is recognised by the BSIS label created by the FNEGE* in partnership with the EFMD**.



UNFRAMED EDUCATION

ACADEMIC EXCELLENCE & INNOVATION

A highly regarded school recognised for its rigour and interdisciplinary programmes



CHOOSE ACADEMIC EXCELLENCE

- Member of the Conférence des Grandes Écoles
- Top 10 management schools in France*
- No.1 for the proportion of graduate entrepreneurs (L'Étudiant 2023)
- 30,000 graduates
- 17 international double degrees
- 90 permanent professors from 40 different nationalities

TRIPLE CROWN

Rennes School of Business is in the top 1% of business schools worldwide holding the three major international accreditations - a true hallmark of quality and excellence.

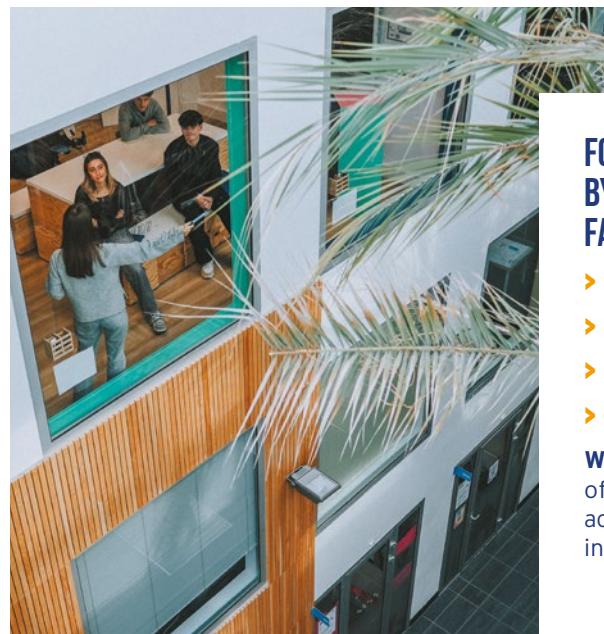


FROM BACHELOR LEVEL TO DOCTORATE

1 st AND 2 nd YEAR	3 rd YEAR	4 th ET 5 th YEAR	6, 7 AND 8 th YEAR
	PRE-MASTER - PGE1 Master in Management Programme Grande École		
	BACHELORS BIM A Bachelor in Management BIA Bachelor in International Business & Relations		MASTERS MIM-PGE A Master in Management Programme Grande École MSc A Masters of Science
EXECUTIVE EDUCATION			PhD Doctor of Philosophy
			EMBA Executive Master of Business Administration
			GLOBAL DBA Doctorate in Business Administration

A Alternance/apprenticeship option available

The BIM and BIA programmes award a state-recognised Bachelor's degree (Licence level).
The PGE and MSc programmes award a state-recognised Master's degree.



FOUR ACADEMIC FIELDS DRIVEN BY OUTSTANDING FACULTY-RESEARCHERS

- Finance and Geopolitics
- Marketing and Negotiation
- Management and Strategy
- Operations and Analytics

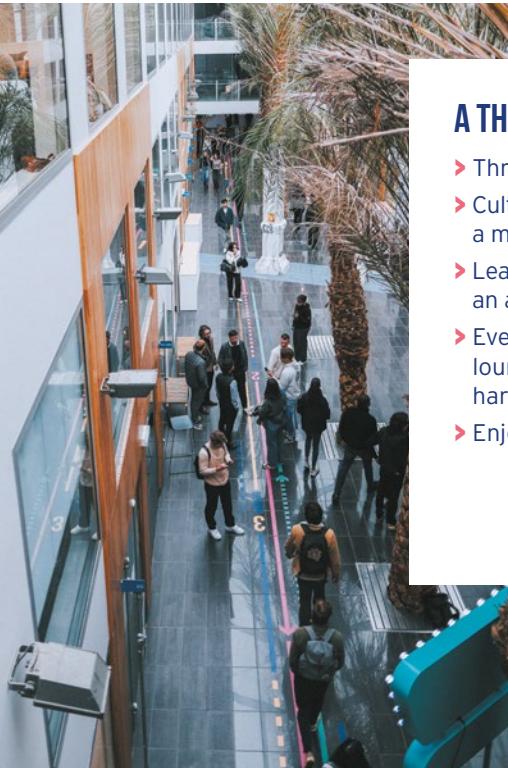
World-class publications: nearly 27% of scientific articles are rated A+ or A according to Ministry, FNEGE* and national/international accreditation criteria.

CENTRE FOR UNFRAMED THINKING: A HUB FOR INTERDISCIPLINARY RESEARCH

Through the Centre for Unframed Thinking (CUT), RSB fosters high-level interdisciplinary research that challenges conventional frameworks and addresses complex industrial, societal and organisational transitions. Leveraging both internal and external funding in a vibrant research environment, the CUT converts research into actionable insights and real-world solutions through pedagogical innovation, corporate collaboration, and policy intervention, within and across sectors.

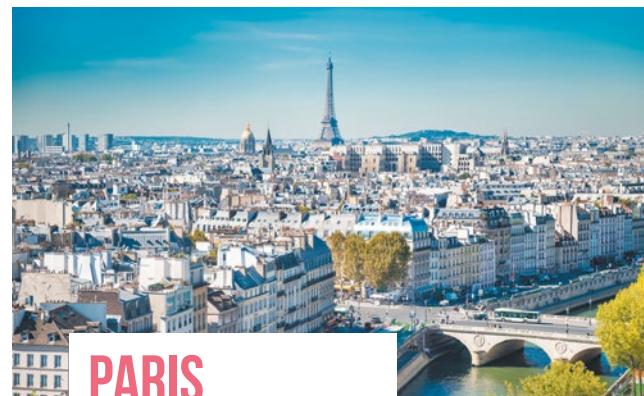
05 UNFRAMED EXPERIENCE STUDENT LIFE

At Rennes School of Business, learning means fully embracing your student experience



A THRIVING, DYNAMIC LEARNING ENVIRONMENT

- Three buildings forming an American-style campus in Rennes.
- Cultural and sports life with three studios and one sports field, a music room, an incubator (Innostart) and green spaces.
- Learn and experiment with two lecture halls, a language lab, an audiovisual production lab and a trading room.
- Everyday wellbeing with a cafeteria, restaurant, student lounge, terrace, a zero-pesticide policy and RSB honey harvests!
- Enjoy a campus in the heart of Paris.



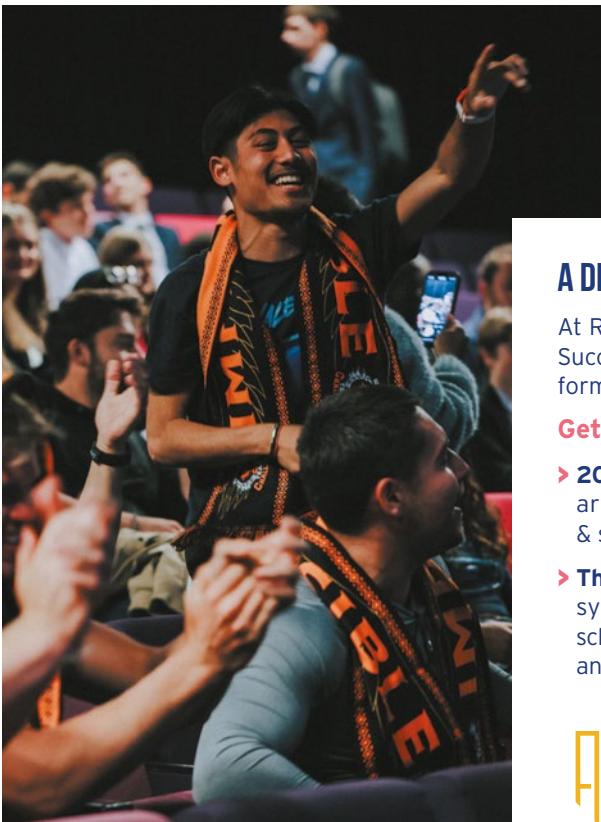
RENNES

4th best student city according to L'Étudiant in 2025.



500+

Students housed on the Rennes campus in the CONSTELLATION residence, eco-built and furnished. Bookings open from 2026.



A DIFFERENT STUDENT EXPERIENCE

At RSB, learning goes beyond the classroom. Success is also built through a wealth of transformative experiences.

Get involved and join a community

- **20+ student associations** across five areas: arts & culture, student life, humanitarian & social action, business and sport.
- **The Houses:** a cross-programme, inclusive system unique in France among business schools, bringing together all students, faculty and staff.



Balancing your passions

- The Flexway system helps combine entrepreneurial, artistic or civic projects... with studies.
- The "Établissement d'accueil Sport de Haut Niveau Bretagne" label provides arrangements to balance elite sport and studies.

Learning differently

- **Reverse mentoring** to share student expertise with professionals from companies such as Danone, SNCF and Sony, in a spirit of mutual learning.
- Join the **Junior Comex** to take part directly in the School's governance.



FEEL GOOD: YOUR WELLBEING

Our programme supports your personal development: health and wellbeing, diversity and inclusion, ethical issues. Based on listening and non-discrimination, it ensures a calm and supportive student journey.

06 UNFRAMED COMMUNITY PROFESSIONALISATION

Career-focused degrees, work-study and an international network: the path to lasting success



KEY FIGURES

30,000 ALUMNI

and nearly 100 clubs in France and worldwide to multiply opportunities. Workshops, coaching, mentoring, networking and themed clubs: we are a strong, committed network and a founding member of the RSB Foundation.

20,000 INTERNSHIP OFFERS

and nearly 100 clubs in France and worldwide to multiply opportunities.

APPRENTICESHIP/ALTERNANCE PROGRAMMES: CHALLENGE YOUR SKILLS AND EMPLOYABILITY

- Nearly **900** alternance/apprenticeship students in 2024-2025.
- **94%** of RSB alternance/apprenticeship students are rated very good or excellent by partner companies*.
- **93% to 95%** employment within six months, depending on the programme.

WAKEN THE ENTREPRENEUR WITH INNOSTART

Each year, student start-up projects are selected for support by the Innostart incubator, to move from concept to reality.

Project leaders are guided in developing the skills needed to turn their initial idea into a viable company.

An experience that also makes a real difference on your CV!

#INTERNSHIPS: AMONG THE 20 COMPANIES RECRUITING MOST AT RSB

BNP Paribas - Carrefour - Chanel - Crédit agricole
Crédit Mutuel Arkéa - Danone - Decathlon - Dior
EY - Hermès - L'Oréal - Lactalis - Le Duff - Orange
Société Générale - Yves Rocher

#JOBS

According to the 2025 Conférence des Grandes Écoles graduate employment survey, a business school degree is an excellent passport to employment, with average starting salaries up compared with 2024.

*CRSB figure 2023-2024 based on a sample of 814 respondents



Rennes School of Business is ranked No. 1* for the proportion of graduates who become entrepreneurs.

Why not you?

*L'Étudiant 2023

YOU CAN
ENTER A SCHOOL
IN RENNES

AND GRADUATE
WITH A DEGREE
IN JAPAN.

[rennes-sb.com](https://www.rennes-sb.com)

Rennes School of Business is a State-recognised
technical higher education institution.

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