

# Executive MBA

GENUINE CAREER CATALYSER WITH A PRACTITIONER FOCUS



The Executive MBA delivers cutting-edge knowledge via thought-provoking seminars, applied group projects,

individual coaching sessions and a study trip abroad. Its highly international faculty consists of top academic scholars and professionals with years of experience and proven track records. The “glo-cal” framing of the way contemporary and future managerial issues are studied allows the multicultural participants to gain the skills and knowledge needed to advance their careers or create their own entrepreneurial ventures in a truly sustainable manner.

Dr Irena DESCUBES,  
Programme Manager

## Programme 120 ECTS

INTERNSHIP / FRENCH COURSES  
CONSULTING PROJECT / INDIVIDUAL GRADUATING PROJECT



### SEMESTERS 1 TO 4

#### LEADING HIGH-PERFORMING ORGANISATION

- Leadership
- Strategy Management
- Public Communication
- Coaching
- Design Thinking
- Group Consulting Project

#### SEMESTER 1

##### LEADING HIGH-PERFORMING ORGANISATION

- Leadership
- Applied Organizational Behaviour
- Cross-cultural Management & Negotiation
- Managing Change

#### SEMESTER 3

##### CORPORATE STRATEGIES FOR LONG-TERM PERFORMANCE

- Strategy Analysis
- Marketing Management
- Strategy Management IT
- Creativity, Innovation and Knowledge Management

#### SEMESTER 2

##### FINANCIAL & OPERATIONS MANAGEMENT

- Financial Statement Analysis
- Management Accounting & Control
- Operations Management
- International Finance

##### CHANGING GLOBAL ENVIRONMENT

- Economics & Geopolitics
- Managing Sustainability
- Study Tour Abroad

#### SEMESTER 4

##### MAJORS (CHOOSE 1)

- Advanced Finance
- Innovation and Entrepreneurship
- Digital Marketing
- Supply Chain Management



DURATION 18 months

START DATES October

TEACHING LANGUAGE English

## Admission

### REQUIREMENTS

- Minimum of 5 years of experience
- English test

### TUITION FEES

€31,000

Includes lunches during courses, travel, meals and accommodation during the study tour abroad and course material.

### ACADEMIC CALENDAR

- 520 hours coursework (3 days a month)
- 180 hours French courses (A1 -> B1)
- Internship
- Study tour abroad
- Semester 1: October 2019 to February 2020
- Semester 2: February 2020 to July 2020
- Semester 3: July 2020 to January 2021
- Semester 4: January 2021 to May 2021



**APPLY** [www.apply.rennes-sb.com](http://www.apply.rennes-sb.com) - contact: [admissions@rennes-sb.com](mailto:admissions@rennes-sb.com)



*On the Executive MBA programme I met people from different countries such as China, Columbia, Russia, Senegal, Vietnam, Pakistan and of course from France. The most interesting thing is that we are all from different fields and with completely different backgrounds, so I share courses with people from Finance, Marketing, IT, Supply Chain and Consulting, a combination which makes the Executive MBA a very enriching programme.”*

Jaqueline CAMPOS FRANCO,  
Mexican student

## Mission

It provides participants from various professional backgrounds with a solid understanding of all business disciplines. All seminars are taught in English by the school’s multicultural, experienced and practice-oriented faculty.

## Teaching

- **Interactive classes between professors and students**  
Professors draw upon the experience of students to illustrate and apply concepts
- **E-learning**
- **Guest speakers**
- Individual and group assignments outside of class
- Coaching

## Learning Goals

- Adopt a performance-driven strategic perspective on business to provide innovative solutions
- Integrate the issues of sustainable development and CSR into decision-making and the development of business strategy at international level
- Favour an entrepreneurial position in terms of the strategies of business units or new business ventures
- Assume an ethical management style which is respectful of diversity in a multicultural environment
- Use quantitative analytical skills to support business decisions within a multicultural environment.

## Alumni work

### COMPANIES

Astrazeneca, Orange, Alcatel, Lucent, Thales, Sanden, DCNS-Naval Group, Technicolor, Capgemini, SDMO Industries, Safran, PricewaterhouseCoopers, Engie, BNP Paribas, Ernst & Young, Monsanto, Bacardi, Dassault...

### MEAN SALARY

\$121,843

### WORK COUNTRIES

Canada, China, Columbia, France, Great Britain, India, Mexico, The Netherlands, USA...

## Participants profile

